

RESULTS OF SURVEY FORM – from July 30, 2008

Virginia City and Nevada City Historic Site Development Plan (18 responses)

1. Should the **EDUCATIONAL PROGRAMS** and activities at Virginia City and Nevada City be expanded?
Circle one – YES (83% answered yes), NO (11% answered no)

2. If you answered yes, --- what programs should be considered? Circle any:

- a) MINING (61% answered yes)
- b) RAILROAD (22% answered yes)
- c) ARCHAEOLOGY (22% answered yes)
- d) LIVING HISTORY (61% answered yes)
- e) HISTORIC PRESERVATION TECHNIQUES (61% answered yes)
- f) ARTIFACTS/COLLECTIONS (55% answered yes)
- g) INTERPRETATION OF HISTORY (66% answered yes)
- h) OTHER
 - More living history in Virginia City
 - For fee educational classes for traditional crafts such as: weaving, spinning, quilting, rug making, lace making, preserving food, beer, wine & cider making, broom making.
 - Actual preservation of structures as there are many half done preservation projects from training programs in the past. Projects need to be seen through to the end.

3. Should **ADDITIONAL VISITOR AMENITIES** be built to support an increased visitor season?

Circle any site amenities such as:

- a) VISITOR INFORMATIONAL KIOSKS (72% answered yes)
- b) DIRECTIONAL SIGNAGE TO BUILDINGS AND PARKING (27% answered yes)
- c) DEVELOP GILBERT BREWERY PARK (33% answered yes)
- d) DEVELOP THE DEPOT PARK (55% answered yes)
- e) TRAIN & TRAIL CORRIDOR (61% answered yes)
- f) SMALL SEATING AREAS BETWEEN BUILDINGS (55% answered yes)
- g) BETTER STORM WATER MANAGEMENT (27% answered yes)
- h) VISUAL PROTECTION OF ROAD ENTRY CORRIDORS (44% answered yes)
- i) OTHER
 - Nice Bathrooms
 - Informational Signage must look old fashioned
 - Especially need signage for RV's
 - Need Shaded Bench Sitting Areas between Buildings
 - Protect corridors approaching towns from visual degradation
 - Visual protection of road corridors is very important
 - Preservation of traditional displays
 - Appearance of Buildings – add restrooms. Building fronts are falling apart and in poor repair in both cities. They need an attractive inviting appearance. Public restrooms are lacking in both cities. Nevada City has only Porta Potties inside the Museum. That has resulted in many negative comments.

Circle any amenity buildings such as:

- a) VISITOR CENTER (72% answered yes)
- b) GAS STATION (27% answered yes)
- c) GROCERY/MARKET (11% answered yes)
- d) MODERN HOTEL ROOMS (27% answered yes)
- e) EMPLOYEE HOUSING (61% answered yes)
- f) STORAGE FACILITIES (11% answered yes)
- g) OTHER
 - Nice Bathrooms

- Modern Hotel must look old
- Employee Housing must look old
- Ranks has an adequate grocery store
- Gas station should be self serve
- Restaurants – RV Camping Areas
- Keep modern hotels off site
- Gas Station is needed badly

Circle any other amenity opportunities such as:

- CATEGORIZE FUTURE USE OF MONTANA HERITAGE COMMISSION PROPERTIES (38% answered yes)
- BETTER UTILIZE MADISON COUNTY & VIRGINIA CITY'S TOWN GROWTH POLICIES (27% answered yes)
- UTILIZE A FARMER'S MARKET AS AN ATTRACTION (44% answered yes)
- INCREASE INTERPRETIVE VIEWING OF HISTORIC COLLECTIONS IN WINDOW DISPLAYS (61% answered yes)
- PROMOTE THE AREA AS AN FINE ARTS AND/OR HISTORIC PRESERVATION TRADES CENTER (66% answered yes)
- PROMOTE NEW HOUSING THAT IS APPROPRIATELY LOCATED (16% answered yes)
- OTHER
 - Farmers Market could grow
 - No need to promote new housing as the private sector is already developing new houses
 - I have no faith in the Town and County growth policies
 - Consolidate MHC properties and artifacts and sell off non contributing items to create an endowment

4. Should the tourism season be **EXPANDED TO 3 SEASONS** in order to adapt to the changing tourism market?

Circle One – YES (61% answered yes), NO (22% answered yes)

- Just May through September & weekends in December
- Hire a Grant Writer because the history foundation is obviously not getting this job done
- Utilize North Park in a constructive manner
- This town can only thrive; much less survive, if it is permitted to experience growth. Growth in facilities, retail and residential are imperative for creating and sustaining sufficient minimum economic and social equilibrium. This cannot be accomplished if restrictive growth policies are shoved down our throats. Basic historic design constraints with ENFORCEMENT of existing rules, regulations and codes should be sufficient to properly direct development in a positive and constructive manner.
- We have been trying to expand the tourism season to 3 seasons for the last 14 years – good luck!
- Expand in the future – for now we are not capitalizing on the summer season
- Expand the fall season
- Needs to be done slowly. Expand with tourism and use, or results will be frustrating. Expand to Quick business will be slow. Must be willing to accept losses until tourism catches up.
- Outside Point of View – Advertising – This is severely lacking both within Montana and Neighboring States. Many who visit say they never knew this location existed. Market both sides together as one experience, not one over the other. Common complaints are that that there is no where to eat.